

# BLUE CONNECTION



*I'd like to explore 1031 exchanges as a new source of revenue for my business. Where can I find the sales tools I need to get started?"*

**Bayview's 1031 Partner Program can help.** We offer access to free sales tools that will help you in your approach to the market for 1031 exchanges - tools such as prospecting letters, educational materials, website content and seminars. Our goal is to help you discover how 1031 exchanges can bring powerful advantages to your clients while at the same time providing a new source of revenue to you. As your 1031 business grows, we provide the additional resources you need to keep up with demand.

**Requirements:** Total referred file balance \$0 - < \$500,000

**Blue Level Benefits:** Blue level benefits are aimed at helping you get started as you explore the vast potential of the market for 1031 exchanges.

**Logo:** Gain use of our Bayview 1031 Partner logo, a powerful representation of your commitment to your clients' financial growth

**Seminars:** We provide dedicated seminars for your colleagues or clients conducted by one of our experienced Business Development Consultants

**Web Resource Center:** Add valuable information about 1031 Exchanges to your website. We provide the logo, content, links, etc.

**Partner Portal:** Receive access to a password protected site where you'll find useful tools and resources to help you take your business success even further. Use our professionally developed collateral to inform your clients about the benefits they can reap by taking advantage of section 1031 of the tax code.

**Points:** Earn points for every funded deal you refer. These points begin accruing on your first referred deal.